

// education: Wheaton College, Norton, MA. major: B.A. English Literature May 1996, cum laude

minors: Studio Art, Theater

honors: Balfour Scholar, Dean's list, Employee of the year 1995-96

foreign language: French (elementary)

computer skills: Windows Vista, Apple OS X, Adobe Photoshop CS3, Adobe Illustrator CS3, Adobe InDesign CS3, Dreamweaver CS3, QuarkXPress 4.03, Microsoft Office, Studio 4D

// work experience:

L.L.Bean Signature, December 2009 – Present. Senior Art Director. Oversee design, copy and photography of Signature e-commerce website. Manage team of production and copy professionals to produce L.L.Bean's new start-up fashion-oriented clothing line. Contract position via Aquent.

The Soap Group, March 2008 – June 2009 Art Director. Specialize in design for environmentally or socially responsible clients through traditional print, web, activism, video and educational stunts.

KG Partners, March 2006 – February 2008. Senior Art Director. Create concepts for national ad campaigns for print, radio, internet. Direct, design and implement concepts from inception to completion. Oversee and coordinate photoshoots both in-house and on location. Collaborate with copy-writers, account executives and public relations professionals to develop branding strategies.

Zmagoon, July 2002 – Present. Graphic Designer, Art Director, Photographer. Design web sites, logos, collateral, large-scale mobile marketing campaigns on a freelance and contract basis. Lead creative team of designers and programmers through web site development for small to mid-sized companies. Shoot on location, studio and assignment photography.

EMG3, March 2005 – March 2006. Graphic Designer. Design and develop large-scale mobile marketing units and events. Assist Creative director in the planning and design of experiential games, giveaways and promotions. Design graphical elements for events such as wraps for trucks, vans and cars, banners, kiosks, staff uniforms.

Four Mangos, May 2000 – July 2002. Director of Business and Creative Strategy. Design, plan and manage all aspects of the creative side in the creation of web sites. Manage a team of designers and free-lancers. Meet with clients and other technical team members to establish site goals.

The Screen House, October 1999 – December 2000. Senior Graphic Designer. Design large scale corporate and e-commerce sites. Lead a team of designers and production artists from inception to completion of sites. Meet with clients to establish design objectives.

Fidelity Investments, March 1999 – October 1999. Web Designer. Design intranet sites for Fidelity business units. Meet with clients to discuss design concepts, user interfaces, company logos in order to establish look and feel of sites. Design logos and other promotional collateral.

VST Technologies, Sept. 1997 – March 1999. Graphic Designer, Copywriter, Photographer. Responsible for the design of the company website. Design and write copy for print ads, packaging, product labels, user's manuals. Photograph products for use in product packaging, collateral, website. Responsible for trade show booth graphics as well as setting up displays of VST's products.

Wheaton College Information Technologies, Feb. 1997 – Sept. 1997. Computer Support Specialist. Manage student workers in the repair of Macintosh computers. Support and maintain the college residential, administrative and academic network. Design for college website and technical guides.

Andrew K. Howard Photography, Jan. 1995 – Aug. 1996 Photographer's Assistant. Set up lighting, cameras and sets for shoots in both the studio and on location. Manage and coordinate models and props for shoots.

L.L. Bean, Aug. 1996 – Jan. 1997. Customer Service Sales Representative. Help customers find, purchase and return products in retail store.

Apple Computer, Jan. 1993 – May 1996. Student Sales Representative. Orient and train customers with their new computers. Assist in sales and promotion of computers at college's on campus computer store. Attend Apple run seminars and training on new products and promotions.

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